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July 21, 2016

Dear Labor Leaders,

The Tennessee AFL-CIO Labor Council is excited to announce a new benefit that's available to *all* affiliated local unions and their members. Already active in several other states, The Union Auto Program provides members with an easier and more affordable way to buy a new or used vehicle, including a no-hassle experience and guaranteed low price. It's also available to both family members and close friends of union members. The Union Auto Program is scheduled to launch in Tennessee in August 2016.

An exclusive, local auto buying service will be available through the program as well. The benefits and cost savings exceed any other similar program in the country.

Through this program, union members (as well as their friends and family) can take advantage of:

1. A guaranteed, pre-negotiated low price on all new vehicles and average NADA on pre-owned vehicles.
2. A "No Hassle" selling experience: by providing your union card and eligibility certificate, the authorized dealers will know the member is eligible to participate in the program. The dealers have dedicated and trained sales managers on staff to help members with questions related to the Union Auto Program.
3. Confidence that union members are getting the best auto deal in Tennessee.
4. Union Auto Program Free Lifetime Powertrain Warranty for all new and pre-owned vehicles. The qualifications for a pre-owned vehicle to get a Free Lifetime Warranty at the time of purchase is no more than 7 years old and 70,000 miles.
5. \$100 below invoice on all union-built vehicles.

To participate in the program, please follow these simple steps:

1. Visit [www.unionautoprogram.com](http://www.unionautoprogram.com) to register and create an account.
2. Once you have registered, fill out the information sheet/form in order to receive the Eligibility Certificate and access the exclusive dealers' database.
3. Use the "Member's Resources" section to choose Tennessee, a specific brand, and a nearby exclusive dealer.
4. Take your certificate to the dealer of your choice and finalize the purchase. **Note: only the dealers listed on the Union Auto Program website have agreed by contract to honor the benefits of the program.**
5. Ensure that the dealer fills in the certificate and signs it. The original copy will be returned to you for your records.
6. A copy of the signed certificate must be mailed or e-mailed to the Union Auto Program office ([helpline@unionautoprogram.com](mailto:helpline@unionautoprogram.com)) in order to receive the Free Lifetime Powertrain Warranty issued by the Union Auto Program.
7. Additional questions may be directed to the Union Auto Program support team by calling 855-554-4717.

Please share this important information with your members, so that they are aware of the program and the benefits that are available to them. We want all of our brothers and sisters who are looking to purchase a new car to have the easiest and most affordable experience, which is possible through the Union Auto Program. We will also be posting this information on our website: ([www.tnaficio.org](http://www.tnaficio.org)) and our Facebook page for those of you who are on social media.

In Solidarity,



BILLY DYCUS

President

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